



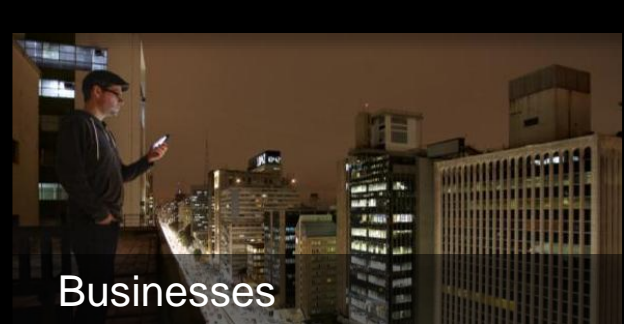
# WELCOME To Cisco

## Lymari Ames

### Connecting Our World



MARYKAY



Businesses



Smart Cities



The World

# Our Vision

Change the way the world works,  
lives, plays, and learns

# Cisco's Strategy

Solve our customers' greatest business challenges by delivering  
intelligent networks and technology architectures built on  
integrated products, services, and software platforms





# A History of Connections

170 Years Ago:  
Invention of  
the Telegraph

100 Years Ago:  
Invention of  
the Radio

70 Years Ago:  
First General Purpose  
Electronic Computer

40 Years Ago:  
First Internet  
Connection

20 Years Ago:  
World Wide  
Web

Intelligently Connecting People, Process, Data, and Things ... Today

2003:  
**0.58** Connected Devices



2005:  
IP Traffic:  
29 exabytes



2005:  
First Smartphone



2008:  
Video Traffic:  
21 exabytes



2010:  
**0.58** Smartphones



2010:  
**78** Connected  
Devices



2011:  
**90M** Smartmeters



2012:  
**50M** Connected  
Cars



# We Build Products & Services For A Connected Planet



**No. 1**  
**Cloud**  
34%

**No. 1**  
**Voice**  
38%

**No. 1**  
**Web Conferencing**  
40%

**No. 1**  
**Routing**  
Edge/Core/Access  
48%

**No. 2**  
**Storage Area  
Networks**  
45%

**No. 1**  
**Security**  
34%

**No. 1**  
**TelePresence**  
50%

**No. 1**  
**Wireless LAN**  
52%

**No. 1**  
**Switching**  
Modular/Fixed  
66%

**No. 2**  
**x86 Blade  
Servers**  
23%

Thank you.

